

The current realm of programs originating from the majority of American radio stations reflect very little any localism. When most stations air constant "juke box" formats, one does not know if you are listening to a station in Indianapolis or Minneapolis.

I dont even think localism exists in our current radio structure of broadcasting. Only with the lowering of transmitted power of each existing station and the licensing of many more stations in a community and a cap on group ownership will localism return to our airwaves. Drastic? Yes. Do-able? Certainly. After all, the airwaves are extremely limited in number in any community and should therefore be considered precious and vital. Juke box radio has its place, but not on every frequency.